

SUPPORT

Big Bang! Business Plan Competition
2008 - 2009 Sponsorship Information



teamwork
collaboration
innovation
big ideas

BIG BANG

dreams
technology
excellence
business
ingenuity
entrepreneurship

“The BIG BANG is a showcase of what’s
happening at UC Davis - BIG IDEAS
and a growing entrepreneurial spirit”

Dean Nicole Biggart
UC Davis Graduate School of Management

The Big Bang Business Plan Competition was founded in 2000 by a small group of UC Davis MBA students who saw the opportunity for innovation and entrepreneurship at UC Davis and within the greater Sacramento region.

Each year this spirit is carried forward by another passionate group of students, who work together to run the entire competition from start to finish.

Every year we rely on the generous support of the local business community to support the contest.

This year we ask you to join us in cultivating the entrepreneurial spirit by becoming an official sponsor of the 9th annual Big Bang! Business Plan Competition.

Put innovation into action - support Big Bang!

THE COMPETITION

The mission of the Big Bang! is to promote entrepreneurship at UC Davis and in the greater Sacramento region. The competition is preceded by a series of educational events and workshops that are designed to both prepare contestants for the competition and to provide an environment for networking and team formation. The competitive portion of the Big Bang! kicks off in February with over 30 teams submitting executive summaries. Successful teams move onto the semi-finals, submitting 20-page business plans. The competition concludes in May with finalists presenting their ideas to over 200 members of the local entrepreneurial community.

2007-2008 STATISTICS

Total prize money awarded: **\$23,000**
Executive summary submissions: **28**
Business plan submissions: **18**
Finalists: **5 teams**
Sponsors: **14**
Judges: **70**
Mentors: **17**
Participants: **over 100**
Attendance at final event: **over 250**

2007-2008 RESULTS

Winner Advanced Enological Closures (Breathable wine screw cap)
Runner-Up ARCUS (Non-invasive glucose testing product)
Finalist PuriTea (Portable water purifications system)
Finalist WickKool (Efficiency cooling technology)
Finalist CEDR (Energy efficiency technology)

SUPPORT

BIG BANG

SPONSORSHIP BENEFITS

ACCESS to the UC Davis community
EXPOSURE to emerging technologies and ideas
VISIBILITY for your company and brand

NETWORKING opportunities throughout the year
RECOGNITION for supporting entrepreneurship
CONTRIBUTE to regional business development

	PLATINUM	GOLD	SILVER	BRONZE
RATES	\$10,000	\$5,000	\$2,500	\$1,000
INDUSTRY EXCLUSIVITY	X			
CONTEST PARTICIPATION				
Exclusive sponsor for 1 of 3 major events	X			
Invitation to judge Final Round	X			
Networking lunch/ dinner with finalists	X	X		
Invitation to present at workshop/ event	X	X		
Business pitch at workshop/ event	X	X	X	
Invitation to judge Business Plans	X	X	X	
Invitation to judge Executive Summaries	X	X	X	X
Invitation to attend all Big Bang! events	X	X	X	X
EVENT PROMOTIONS AND BRANDING				
Exclusive sponsor for 1 of 3 major events	X			
Event Press Releases	X	X		
Power Point presentations	X	X	X	
Event email announcements	X	X	X	X
LOGO PLACEMENT				
Presentation Slides	X	X		
Website Sponsorship Page	X	X	X	X
Competition t-shirt*	X	X	X	X
Printed event collateral	X	X	X	X

*Sponsorship must be confirmed and logo provided by November 1, 2008

SPONSORSHIP DETAILS

PLATINUM \$10,000

Industry Exclusivity

The Big Bang! only accepts one platinum sponsor per industry (exceptions considered)

Advisory Committee Membership

Invitation to serve as an advisor to the Big Bang! Organizing Committee

Headline Sponsor for Main Event

Recognition as main sponsor for Kick-Off, Entrepreneur's Grill or Final Event.

Judging

Invitation to judge Final Round Presentations

Plus all benefits included in Gold level

GOLD \$5,000

Finalist Networking Lunch/Dinner

Exclusive opportunity to network with the winner and/or finalists of the competition

Invitation to Present at Workshop

Participate as a speaker at one of our contest workshops and gain exposure for your company

Plus all benefits included in Silver level

SILVER \$2,500

Business Pitch

Pitch your business to participants at an event of your choosing

Judging

Invitation to judge Business Plan round

Plus all benefits included in Bronze level

BRONZE \$1,000

Visibility and Exposure

Logo placement in contest materials

Networking

Invitation to all Big Bang! events

Judging

Invitation to judge Executive Summary round

IN-KIND varies

Occasionally, the Big Bang! has a need for in-kind sponsorships. Examples include the contribution of professional services or products (e.g. t-shirts). Please contact us to find more about in-kind sponsorship.

Additional information available at
<http://bigbang.gsm.ucdavis.edu>



BECOME A SPONSOR

To discuss sponsorship opportunities please contact:
Joe Saltzman - jwsaltzman@ucdavis.edu