

SPONSORSHIP BENEFITS

ACCESS to the UC Davis community
EXPOSURE to emerging technologies and ideas
VISIBILITY for your company and brand

NETWORKING opportunities throughout the year
RECOGNITION for supporting entrepreneurship
CONTRIBUTE to regional business development

	PLATINUM	GOLD	SILVER	BRONZE
RATES	\$10,000	\$5,000	\$2,500	\$1,000
INDUSTRY EXCLUSIVITY	X			
CONTEST PARTICIPATION				
Exclusive sponsor for 1 of 3 major events	X			
Invitation to judge Final Round	X			
Networking lunch/dinner with finalists	X	X		
Invitation to present at workshop/event	X	X		
Business pitch at workshop/event	X	X	X	
Invitation to judge Business Plans	X	X	X	
Invitation to judge Executive Summaries	X	X	X	X
Invitation to attend all Big Bang! events	X	X	X	X
EVENT PROMOTIONS AND BRANDING				
Exclusive sponsor for 1 of 3 major events	X			
Event Press Releases	X	X		
Power Point presentations	X	X	X	
Event email announcements	X	X	X	X
LOGO PLACEMENT				
Presentation Slides	X	X		
Website Sponsorship Page	X	X	X	X
Competition t-shirt*	X	X	X	X
Printed event collateral	X	X	X	X

*Sponsorship must be confirmed and logo provided by November 1, 2008

SPONSORSHIP DETAILS

PLATINUM \$10,000

Industry Exclusivity

The Big Bang! only accepts one platinum sponsor per industry (exceptions considered)

Advisory Committee Membership

Invitation to serve as an advisor to the Big Bang! Organizing Committee

Headline Sponsor for Main Event

Recognition as main sponsor for Kick-Off, Entrepreneur's Grill or Final Event.

Judging

Invitation to judge Final Round Presentations

Plus all benefits included in Gold level

GOLD \$5,000

Finalist Networking Lunch/Dinner

Exclusive opportunity to network with the winner and/or finalists of the competition

Invitation to Present at Workshop

Participate as a speaker at one of our contest workshops and gain exposure for your company

Plus all benefits included in Silver level

SILVER \$2,500

Business Pitch

Pitch your business to participants at an event of your choosing

Judging

Invitation to judge Business Plan round

Plus all benefits included in Bronze level

BRONZE \$1,000

Visibility and Exposure

Logo placement in contest materials

Networking

Invitation to all Big Bang! events

Judging

Invitation to judge Executive Summary round

IN-KIND varies

Occasionally, the Big Bang! has a need for in-kind sponsorships. Examples include the contribution of professional services or products (e.g. t-shirts). Please contact us to find more about in-kind sponsorship.

Additional information available at
<http://bigbang.gsm.ucdavis.edu>



BECOME A SPONSOR

To discuss sponsorship opportunities please contact:
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